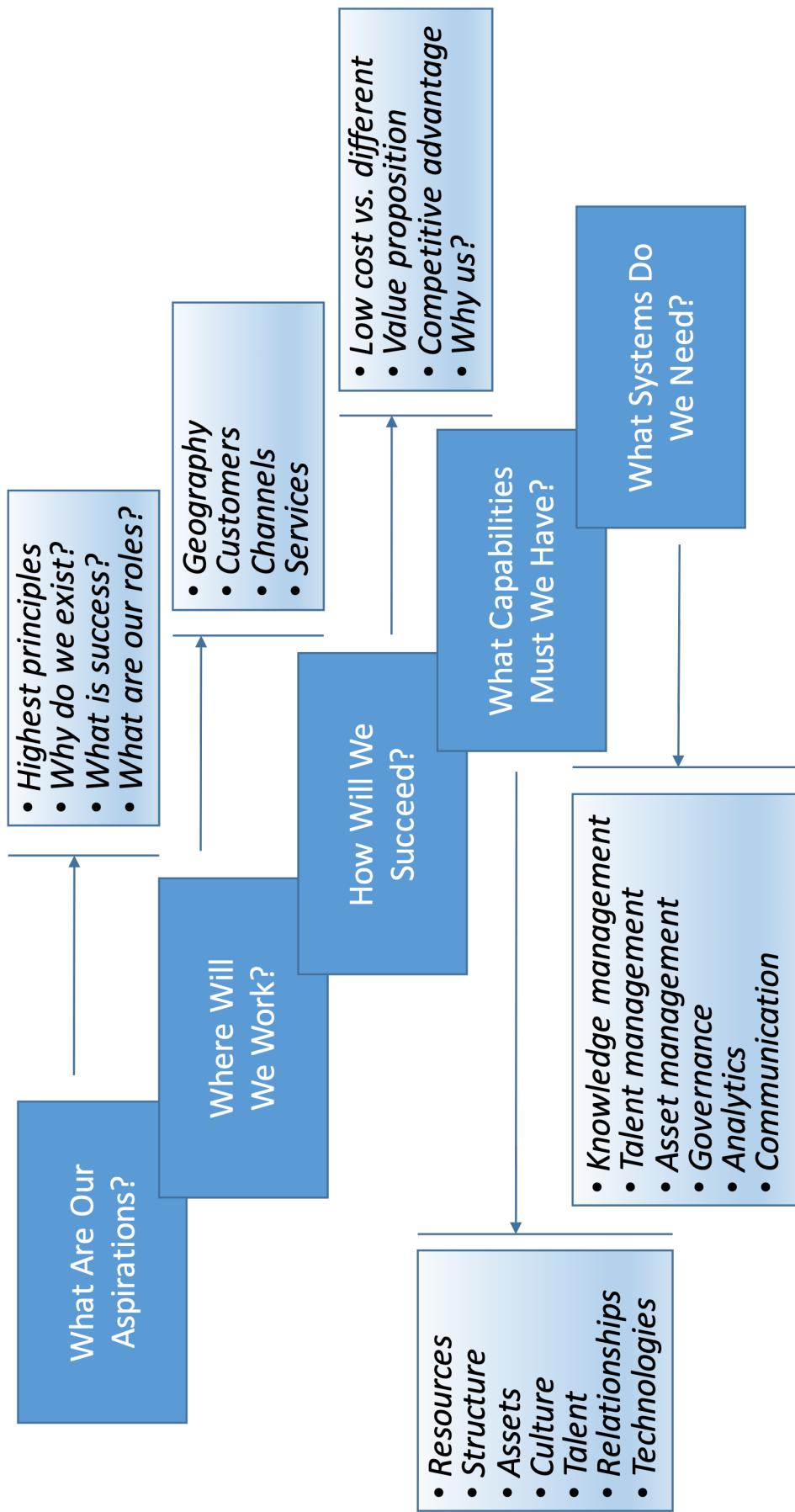


How Strong is Your Strategy?



Discuss with your leadership team this cascade of related questions, starting with defining your consensus aspirations for the company and ending with systems needs. Iterate until you are satisfied you have defined a comprehensive, internally consistent, and actionable strategy.